MEDIA KIT / 2026

René Piepke

Content Creator · YouTube · UGC



I test technology, report on my travels and produce content for brands. Reens Reviews covers practical product testing; Reens Rails covers trains, flights and coaches. UGC, blog articles and Amazon product videos complete the offer.

SERVICES

- **UGC & social video**
- **Travel: Reens Rails**
- **Amazon product videos**
- **YouTube: Reens Reviews**
- **Blog & SEO content**
- **Combined campaigns**

Reens Reviews

Approx. 11,100 subscribers

October 2026 views

Long-form: 162,606

Shorts: 197,297

Reens Rails

Approx. 5,990 subscribers

October 2026 views

Long-form: 84,843

Shorts: 76,051

Public subscriber counts: 7 November 2026. Format views: YouTube Analytics, 1-31 October 2026. Sources: YouTube / vidIQ.

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Paid collaborations

The three leading 2026 uploads by cumulative public YouTube views, including Shorts.



ANTHBOT · PAID COLLABORATION

Anthbot M9: the product in everyday use

1,463,514

YouTube views

YouTube Short · 02.03.2026

Vertical video, practical product use, link to the full review

Watch the original video



WORX · PAID COLLABORATION

Worx Vision Cloud: an in-depth practical review

594,300

YouTube views

Long-form YouTube · 25:56 · 12.03.2026

Product introduction, setup, practical tests, assessment

Watch the original video



WORX · PAID COLLABORATION

Worx against five competitors: the comparison

500,366

YouTube views

Long-form YouTube · 21:38 · 24.03.2026

Comparison concept, shared test disciplines, assessment of results

Watch the original video

Public cumulative YouTube views, snapshot: 7 November 2026. Counts do not separate paid and organic distribution and are not sales figures. Paid collaboration status confirmed by the creator.

AUDIENCE & CONTACT

A clear fit for the right brief

YouTube Analytics · 1 August - 31 October 2026

Reens Reviews

58% aged 35-54
75% male / 25% female
Top countries: Germany, Austria, Switzerland

Reens Rails

50% aged 25-44
86% male / 14% female
Top countries: Germany, Austria, USA

Age and gender shares are rounded and reflect the audience data reported by YouTube.

HOW WE WORK

1. Brief

Product, audience, goal and intended use.

2. Scope

Formats, content, timing and revision rounds.

3. Production

Filming, editing and practical demonstrations.

4. Delivery

Feedback, final files and agreed versions.

LET'S TALK

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reens-blog.de/ugc-creator · English creator page

YouTube / Reens Reviews

YouTube / Reens Rails

Amazon storefront

Pinterest / reensblog

Instagram / ugc_creator_rene

TikTok / reen.travel.ugc

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